

## MINUTES OF THE MARCH 17, 2022 CALLED MEETING:

The meeting was opened at 0700pm by Matt Morris KC8LGS at Princeton's Bellacino's restaurant. Charles Hampton K8CEH, David Sexton AB8D, George "Hooger" Fisher III W4OF and Mike Hardman (ex-KE4ORL\*) were present.

The purpose of this meeting was to come up with ideas and a plan as to how to proceed with the ERARC 62 year anniversary OPEN HOUSE that is planned for early fall 2022. It will be on a Saturday, probably from 10am to 2-3pm.

### **We hope to accomplish the following:**

- 1) Bring awareness to others about Amateur Radio
- 2) Bring awareness of Amateur Radio to organizations that could potentially use our communication skills and/or help with funding of our communication objectives
- 3) Get new persons interested in licensing and potential ERARC membership
- 4) Get our current membership more active in the Club and its activities.
- 5) how to get licensed and how can the Club help to get someone licensed

### **Who is our target audience?**

- 1) The general public
- 2) Local government offices/officials, volunteer organizations, etc. (Mercer Co. Commission, Local Mayors, Local Emergency Management entities, Fire, Police, EMS. National Weather Service / Skywarn. BSA. GSA. Civil Air Patrol, JROTC, ARRL representatives.
- 3) Local Amateur Radio licensees
- 4) Local Amateur Radio Clubs / organizations

### **Topic discussions:**

- a. Send letters of invitation to the above.
- b. Author a letter to local newspapers, TV, etc.
- c. Get the ARRL to include an announcement in their publication *QST* magazine. (time limit to get published)

d. Use Facebook to advertise the event. Newspaper readership is down but FB is seen by lots of people.

**What to show participants to the Open House:**

a. Have a five minute talk to small groups then move on

b. Have displays of early CW transmission equipment, early voice transmission, frequency bandplans, VHF / UHF usage, simplex vs. repeater use, digital communications DMR/HF/VHF/UHF. How equipment and technology has changed.

\*\*\* OR \*\*\*

Have the above communicated by a television display via computer CD. Check with ARRL for possibility of obtaining such materials.

c. Equipment displays. Club museum? Heathkit, modern, DMR, HT vs. HF vs. PC/HF capabilities. Moon Bounce. Fox hunts.

d. CW demonstration. See if Randall Hash WB4BBF could be available. Voice demonstrations over the air. Have Hams scheduled to talk to the exhibitor at the Open House.

e. Show how the VHF/UHF simplex frequencies can contact the 911 Center from different places in Mercer County. Charles Priest KE4OOH had this exercise performed several years ago.

f. Do we want to include food, drinks, etc.? What kind of each? How to pay for this? Postage costs for mailings. Bulk mail rates?

Matt asks that the membership think about this event and please add or subtract to these ideas. We will discuss this at the next business meeting on April 4, 2022.

The meeting was over at 0805pm.